

W O R K S H O P

Effective Strategies for Successful Freshman Transition: *A Career Choices Workshop*

Learn how you can:

- Reduce Dropout Rates
- Increase Academic Achievement
- Increase Post-Secondary Matriculation

A fast-paced, hands-on workshop designed for classroom teachers, Smaller Learning Community coordinators and educators, CATE instructors and administrators searching for a proven dropout prevention course.

You'll discover:

- ✓ Proven methods for initiating a freshman transition course in the 8th or 9th grade
- ✓ Strategies for improving reading, writing and math by teaching skills in a real-world context
- ✓ Techniques and tools for integrating academics, technology and career and life planning.
- ✓ How to engage students in motivational, relevant academics

You'll leave with the tools to:

- ✓ Dramatically change students' attitudes about learning and education
- ✓ Help your students create a 10-year career-inclusive educational plan

Birmingham, AL
Los Angeles, CA
Denver, CO
Norwalk, CT
Louisville, KY
Baton Rouge, LA
New Orleans, LA
Marlborough, MA
Baltimore, MD
Minneapolis, MN
Kansas City, MO
St. Louis, MO
Jackson, MS
Charlotte, NC
Columbus, OH
Oklahoma City, OK
Eugene, OR
Nashville, TN
San Antonio, TX
Richmond, VA
Olympia, WA
Charleston, WV

Register today!
(800) 967-8016

Academic Innovations

Wells Fargo Bldg, 2nd Floor
 929 W Sunset Blvd
 Saint George, UT 84770
 Email: info@academicinnovations.com
 Web site: www.academicinnovations.com

WWW.AIWORKSHOPS.COM

**Career Choices:
used in 4,300
schools nationwide**

**The
Career Choices
curriculum is the
recipient of a
Promising Intervention
award by the
U.S. Department of
Education
and
Best Practices
citation by the
U.S. Department of
Labor**

**WORKSHOP
MATERIALS**

A complimentary set of the Career Choices curriculum (value \$88.25) and a valuable workshop handout are given to each participant.

Not just theory, but...

Practical & Proven Solutions

Workshops that present new and progressive theories are great. But they're not much use if you leave without understanding how to implement them in your classroom or school. This *Career Choices* workshop is full of practical ideas and proven activities from experienced educators. Infused with interactive learning techniques and discussion, it will provide you with all the information you need to implement this award-winning curriculum.

You'll leave with the tools to be successful!

Along with myriad strategies and activity ideas, you'll receive a set of the nationally-acclaimed *Career Choices* curriculum. Providing a comprehensive, step-by-step course with exemplary scope and sequence, *Career Choices* helps students understand why academics are relevant. *Career Choices* also meets the **NEW Course Standards for Freshman Transition Classes** from George Washington University's Freshman Transition Initiative. (Learn more at <http://www.freshmantransition.org>). You'll find *Career Choices* is flexible enough for use with various student populations in a variety of academic settings.

TECHNOLOGY ENHANCEMENTS

**Visit: www.CareerChoices.com
www.LifestyleMath.com
www.My10yearPlan.com
The Teachers' Lounge**

REAL-WORLD MATH

Lifestyle Math

Your Financial Planning P...

A Supplemental Math...

By Andy Bringham, Jo White and Sheryl M...

**ACADEMICALLY BASED
GUIDANCE CURRICULUM**

Career Choices

A Guide for Teens and Young Adults:
Who Am I?
What Do I Want?
How Do I Get It?

By Mindy Bringham and Sandy Styer

Workbook and Portfolio

For the text:
Career Choices
A Guide for Teens and Young Adults:
Who Am I?
What Do I Want?
How Do I Get It?

By Mandy Bringham...

GUIDANCE PORTFOLIO

**ENGLISH/LANGUAGE
ARTS ANTHOLOGY**

Possibilities

A Supplemental Anthology
for Career Choices

Edited by Janet Gooden
and Mindy Bringham

EASILY INCORPORATE THE INTERNET

You'll discover:

- **My10yearPlan.com**, an online 10-year planning tool that's ideal for school-wide or multi-year advisory programs.
- **CareerChoices.com** and its **80 interactive Internet-based lessons**.
- An easy-to-use system for **delivering personalized math** using a student-driven online correction tool.
- Excel-based **lesson plans that make customization easy**.

Join 13,000 educators who have previously participated in this workshop. Call (800) 967-8016 or visit www.aiworkshops.com to register.

"Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math."

- Association for Career and Technical Education's *Techniques* magazine

INTEGRATE CAREER PLANNING INTO ACADEMICS

You'll learn:

- How to **"repackage" traditional academics** to create motivated learners.
- How a literature-based **language arts class** presents an ideal opportunity for career and life planning.
- How to convince students that **math skills** are crucial for life satisfaction and happiness.
- Why **career planning skills** are critical to success in our fast-changing world.
- How English, Math, and/or Social Science classes can work together to provide a **relevant thematic curriculum**.

INNOVATIVE TEACHING STRATEGIES

You'll experience:

- Motivating and **teacher-tested classroom exercises**.
- Activities that **energize low achievers**.
- Project-based learning that **challenges high achievers**.
- **Interdisciplinary lesson plans** that work.
- A variety of **technology-enhanced** teaching strategies.
- **Cooperative learning strategies** that engage both learner and teacher.
- Lessons that make **academic subjects come alive**.

You'll leave this workshop with the tools to help your students:

- **Recognize the value of education.** When students understand what staying in school will mean to their future happiness, they are much more likely to devote focused energy to their education. This classroom-based, comprehensive guidance is an important strategy for Tech Prep, School-to-Career and college-prep programs.
- **Become identity-achieved, which builds self-esteem and character.** Young people with high self-esteem are more likely to persevere in rigorous academic and technical settings. Therefore, a comprehensive classroom-based guidance program will increase school retention and achievement levels.
- **Value and excel in their academic subjects.** Reading, writing and computation assignments centered around self-discovery themes create motivated learners. A classroom-based guidance curriculum can enhance rather than displace existing disciplines.
- **Learn a life and career planning process that can be used over and over throughout a lifetime.** In our complex and ever-changing world, solid planning skills empower students and help them expand their goals as they move through school, into post-secondary education/training, and transition to the world of work.

B E N E F I T S

WHY ATTEND?

If you are exploring ways to help your students understand the importance and value of learning, attend this workshop. If you are motivated to make your class an exciting and relevant learning environment, this workshop gives you practical strategies and tools. If you want to create engaged learners using a curriculum centered around "real-world" academics, you'll find this workshop indispensable.

WHO SHOULD ATTEND

- Administrators responsible for **dropout prevention**
- **Smaller Learning Community** coordinators and teachers
- **Freshman Transition** course instructors
- **CATE directors** responsible for integrating academics with a career-oriented curriculum
- **English** and **Math** teachers implementing thematic programs
- **Special Education** and **At-risk** program teachers and administrators
- **School** and **District administrators** looking for a proven curriculum with a strong track record

WHAT TO EXPECT

This workshop offers an introduction to a proven curriculum that may change the way you view the classroom. You'll receive tips for classroom instruction guaranteed to engage students, materials to make your job easier, and compelling concepts that are innovative and cutting-edge. You'll leave with a new understanding of the importance of a classroom-based comprehensive guidance experience, why comprehensive guidance is a vital part of survival in a "flat" world, and a dynamic PowerPoint presentation to take back and share these concepts with your administration, faculty, or staff.

8TH OR 9TH GRADE FRESHMAN TRANSITION COURSE

Considering initiating a course to launch your 8th or 9th grade students successfully into high school? This workshop will be of particular interest. Not only does **Career Choices** meet the English/Language Arts standards of many states, it also meets the NEW **Course Standards for Freshman Transition Classes**. Different from traditional Freshman Orientation courses, these standards provide the framework for an attitude-changing course that can reduce dropout rates (high school and college) and increase post-secondary matriculation.

PROVEN CURRICULUM

Career Choices, used in over 4,300 schools nationwide, is considered by many educators to be the only truly integrated and interdisciplinary guidance curriculum available. English teachers successfully link the literature pieces in **Possibilities** to career and life planning. Math teachers make numbers come alive using the budget exercises in **Lifestyle Math**. Educators watch their at-risk students change attitudes once they understand that they have control over their own destiny and that they can make positive choices in their lives.

Workshop Participants' Comments

"Great workshop on reality. It helps academic teachers see how they can provide career guidance in the classroom."

Lynn McGee
Tech Prep Director, Amarillo, TX

"A very worthwhile workshop...not just theory but practical, useable materials and guidelines."

Caroline Willems
Head Counselor, Fresno, CA

"The materials were very clear and to the point; the workshop was well organized and is what I needed to know about Tech Prep."

Charlene Leverette
English Department Head, Grenada, MS

"Outstanding curriculum! It is refreshing to see someone address character, academics and work in one setting. Nice holistic approach"

Teresa Sayre
Tech Prep Coordinator, Ashland, OR

"I appreciate the excellence of the materials and the emphasis on the language arts and humanities. This is truly a renaissance program."

Janet Wise
Adolescent Specialist, Phoenix, AZ

"The most valuable material at this workshop was the hands-on practical approach...making learning tie in with the "real world."

Linda Willis
Business/Technology Teacher, Miami, FL

WORKSHOP REGISTRATION FORM

WORKSHOP AGENDA

8:30 to 9:00 am
Registration

9:00 am to 12:30 pm
Morning session

12:30 to 1:30 pm
Boxed lunch provided

1:30 to 3:00 pm
Afternoon session

FEE: \$129*

Includes:

A set of the books (\$88 value):

Career Choices text
Workbook and Portfolio
Instructor's Guide
Possibilities
Lifestyle Math
Workshop Booklet
Boxed Lunch

Register today! Enrollment limited.

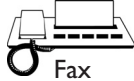
Please cut along dotted line



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929 W Sunset Blvd
Saint George, UT 84770



Phone
800.967.8016



Fax
800.967.4027



http://www.aiworkshop.com

1 Date and location of the workshop you plan to attend:

Location: _____ Date: _____

2 Registration fee—\$129*

Name _____ Title/Department _____

School/Agency _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

e-mail _____

3 Payment Options: check one

A. P. O. number _____ Agency responsible for payment _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

B. Check (Payment enclosed—make payable to Academic Innovations)

C. Visa MasterCard _____ Expiration date _____

Name on card _____ 3-digit code _____

I cannot attend but would like a 60-day examination set of the Career Choices materials.

I understand that I have 60 days to examine my copies and if I find I cannot use them, I will return them in saleable condition. If I decide to keep the books, I will pay \$79.75 plus \$8.50 shipping.

Guarantee If you are not completely satisfied with this workshop, we will graciously refund your fee.

Enrollment limited Register early as some workshops fill quickly.

Cancellations: As workshop space is limited, kindly inform us in advance of any cancellations. This allows those on our "waiting list" to be accommodated. A full refund will be issued for cancellations made at least 10 working days prior to the event. Any cancellations made after this time will result in a charge equal to the regular workshop fee.

*** Register at least three weeks before the event and receive our special Early Bird" rate of \$99.**

Birmingham, AL – January 22

Alta Vista Hotel & Conference Center
260 Goodwin Crest Drive
Birmingham, AL 35209

Los Angeles, CA – March 27

DoubleTree Hotel Los Angeles Intl. Airport
1985 East Grand Avenue
El Segundo, CA 90245

Denver, CO – May 15

Red Lion Denver Central
4040 Quebec Street
Denver, CO 80216

Norwalk, CT – April 24

DoubleTree Hotel
789 Connecticut Avenue
Norwalk, CT 06854

Louisville, KY – April 15

Holiday Inn Louisville I-264 Airport East
4004 Gardiner Point Drive
Louisville, KY 40213

Baton Rouge, LA – March 12

Holiday Inn Baton Rouge South
9940 Airline
Baton Rouge, LA 70816

New Orleans, LA – March 14

Hilton Garden Inn New Orleans Airport
4535 Williams Blvd
Kenner, LA 70065

Marlborough, MA – March 13

Courtyard by Marriott Boston Marlborough
75 Felton Street
Marlborough, MA 01752

Baltimore, MD – May 1

Hilton Garden Inn BWI Airport
1516 Aero Drive
Linthicum, MD 21090

Minneapolis, MN – April 22

Embassy Suites Minneapolis Airport
7901 34th Avenue South
Bloomington, MN 55425

Kansas City, MO – March 20

Hilton Kansas City Airport
8801 NW 112th Street
Kansas City, MO 64153

St. Louis, MO – April 17

Embassy Suites St. Louis Airport Hotel
11237 Lone Eagle Drive
Bridgeton, MO 63044

Jackson, MS – January 24

Cabot Lodge Hotel Millsaps College
2375 North State Street
Jackson, MS 39202

Charlotte, NC – January 24

Hilton Charlotte Executive Park
5624 Westpark Drive
Charlotte, NC 28217

Columbus, OH – April 10

Hilton Garden Inn Airport
4265 Sawyer Road
Columbus, OH 43219

Oklahoma City, OK – March 18

Hilton Garden Inn Oklahoma City Airport
801 S Meridian Avenue
Oklahoma City, OK 73108

Eugene, OR – February 15

Phoenix Inn Suites
850 Franklin Blvd
Eugene, OR 97403

Nashville, TN – March 11

Hilton Garden Inn Airport
412 Royal Parkway
Nashville, TN 37214

San Antonio, TX – February 21

Crown Plaza San Antonio Airport
1111 NE Loop 140
San Antonio, TX 78209

Richmond, VA – April 29

Hilton Garden Inn Richmond Innsbrook
4050 Cox Road
Glen Allen, VA 23060

Olympia, WA – February 12

The Governor Hotel
621 S Capitol Way
Olympia, WA 98501

Charleston, WV – April 8

Holiday Inn Express Civic Center
100 Civic Center Drive
Charleston, WV 25301