

# The Key to Dropout Prevention

## How to Implement a FRESHMAN TRANSITION Course in the 8<sup>th</sup> or 9<sup>th</sup> Grade

Q: **WHAT** is the key to dropout prevention?

A: Ensuring every entering freshman has an academic and career-inclusive 10-year plan that is updated throughout high school and used by all instructors for academic coaching.

Q: **WHY** does this strategy work?

A: This process not only provides students with a vision of a productive future and a plan to realize their dreams but also imparts an understanding of the consequences of dropping out—of high school or college.

Q: **HOW** can we get 13- and 14-year-olds to create a comprehensive and meaningful 10-year plan?

**HOW** can we get buy-in so all instructors are “on board”?

A: **That’s what you’ll learn when you attend this workshop!**

Discover a course that addresses the **Course Standards for Freshman Transition Classes** from **The George Washington University’s Freshman Transition Initiative\*** and learn to implement the goals of their 10-step plan.\*\*

### You’ll learn:

- How entering freshmen can develop a meaningful and quantitative 10-year plan in either the 8<sup>th</sup> or 9<sup>th</sup> grade
- Strategies for using each student’s 10-year plan throughout high school for advisory functions and academic coaching
- Best practices from schools that have experienced success with this process using the *Career Choices* curriculum

### You’ll come away with:

- A proven curriculum that helps students recognize the value of education and the importance of staying in school
- Techniques and tools for integrating academics and technology into this process
- Strategies and resources for getting buy-in from all stakeholders
- Information about funding opportunities—now and in the future
- A comprehensive plan for implementing proven dropout prevention strategies

### Who should attend?

- High school and middle school principals
- District administrators responsible for dropout prevention
- Academic chairs for 8<sup>th</sup> and 9<sup>th</sup> grade programs
- Vice principals of curriculum
- Teams of academic instructors in freshman academies
- Guidance department chairs
- Administrators for special population programs

Workshops are added to our schedule throughout the season. For a current list of dates and locations, please visit:  
[www.aiworkshops.com](http://www.aiworkshops.com)

### Coming to your area Fall 2011!

|                                   |                  |
|-----------------------------------|------------------|
| Del Mar, <b>CALIFORNIA</b>        | – Oct. 13, 2011  |
| Fresno, <b>CALIFORNIA</b>         | – Oct. 6, 2011   |
| Los Angeles, <b>CALIFORNIA</b>    | – Dec. 1, 2011   |
| Denver, <b>COLORADO</b>           | – Oct. 25, 2011  |
| Bridgeport, <b>CONNECTICUT</b>    | – Oct. 27, 2011  |
| Orlando, <b>FLORIDA</b>           | – Nov. 1, 2011   |
| Boise, <b>IDAHO</b>               | – Oct. 4, 2011   |
| Chicago, <b>ILLINOIS</b>          | – Oct. 20, 2011  |
| Terre Haute, <b>INDIANA</b>       | – Nov. 8, 2011   |
| Davenport, <b>IOWA</b>            | – Oct. 27, 2011  |
| Louisville, <b>KENTUCKY</b>       | – Nov. 29, 2011  |
| Boston, <b>MASSACHUSETTS</b>      | – Oct. 13, 2011  |
| Detroit, <b>MICHIGAN</b>          | – Dec. 6, 2011   |
| Minneapolis, <b>MINNESOTA</b>     | – Nov. 15, 2011  |
| St. Louis, <b>MISSOURI</b>        | – Oct. 25, 2011  |
| Billings, <b>MONTANA</b>          | – Nov. 9, 2011   |
| Manchester, <b>NEW HAMPSHIRE</b>  | – Nov. 1, 2011   |
| Newark, <b>NEW JERSEY</b>         | – Nov. 3, 2011   |
| Albany, <b>NEW YORK</b>           | – Oct. 6, 2011   |
| Raleigh, <b>NORTH CAROLINA</b>    | – Oct. 20, 2011  |
| Columbus, <b>OHIO</b>             | – Dec. 8, 2011   |
| Erie, <b>PENNSYLVANIA</b>         | – Nov. 29, 2011  |
| Greenville, <b>SOUTH CAROLINA</b> | – Sept. 29, 2011 |
| Corpus Christi, <b>TEXAS</b>      | – Dec. 13, 2011  |
| Fort Worth, <b>TEXAS</b>          | – Nov. 15, 2011  |
| Salt Lake City, <b>UTAH</b>       | – Nov. 8, 2011   |
| Arlington, <b>VIRGINIA</b>        | – Nov. 17, 2011  |
| Seattle, <b>WASHINGTON</b>        | – Dec. 8, 2011   |
| Charleston, <b>WEST VIRGINIA</b>  | – Dec. 6, 2011   |

Check-in/Registration: **8:00 AM**

Workshop Hours: **8:30 AM to 3:00 PM**

Lunch is provided

**\$129** for individual registrations

**\$99** each for teams of three or more

\* [www.freshmantransition.org](http://www.freshmantransition.org)

\*\* [www.freshmantransition.org/10steps](http://www.freshmantransition.org/10steps)

*“Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math.”*

Association for Career and Technical Education’s *Techniques* magazine

### **What are people saying about Academic Innovations’ workshops?**

*“[The workshop] provided a comprehensive, logically sequenced curriculum that can be directly and easily implemented. This program will make our Freshman Academy more effective and efficient in guiding our students to success.”*

Gregory Jones, Assistant Principal  
Crestwood High School, Sumter, SC

*“[I gained] a plan for implementing a Freshman Transition program. The standards were great.”*

Ronald D. Harvey, Jr., Assistant Principal  
Martin Luther King High School, Philadelphia, PA

*“I have been to many workshops; however, this workshop was more meaningful and pertinent. The presentations were great, and now I can effectively plan and implement my lessons in a more efficient and effective manner.”*

Cetresa Freeman, Teacher  
Southwest Magnet High School, Macon, GA

### **Your satisfaction is guaranteed!**

It’s important to us that you’re completely satisfied with your workshop experience. If for any reason you’re not, return your workshop materials and we’ll issue a full refund.

**CEUs available:** For those desiring graduate level professional development units, visit [www.careerchoices.com/lounge/ceu](http://www.careerchoices.com/lounge/ceu) for details.

**Onsite training and keynote presentations:** We can deliver this workshop to your district or consortium. For complete details, call (800) 967-8016.

Q: Dropout prevention—

**A: Unless young people see that very little will keep them in school, they will drop out.**

Q: How do we give them a vision of a future they will strive for?

A: Provide each student with a vision of a future they will strive for at the same time, a glimpse of what that future will look like. And, that is precisely what a course based on the **Course Standards for Freshman Transition Classes** provides.

A rigorous, academically-based course founded on the **Course Standards for Freshman Transition Classes** culminates with every student developing a 10-year plan. Upon completion of such a course, students recognize what staying in school means to their future happiness and life satisfaction, and—perhaps, more important—they understand the consequences of dropping out.

### **This workshop delivers**

## **Practical and Proven Solutions**

**We’ll provide answers to some of your toughest questions.**

- What does research tell us about dropout prevention efforts?
- What makes 13 and 14 a critical dropout prevention age, not only for impacting high school attrition rates, but also college completion and life satisfaction?
- What is classroom-based comprehensive guidance and why is it such a successful dropout prevention strategy?
- What are the ingredients for a successful Freshman Transition course for 8<sup>th</sup> or 9<sup>th</sup> grade students?
- What strategies are most effective for getting buy-in from all stakeholders in your school and community?
- How can you get the average 13- or 14-year-old to develop a quantitative and meaningful 10-year plan?
- What role can technology play in developing student plans?
- How can you provide every instructor with strategies for personalization and get them to use the 10-year plan for academic coaching?

### **You’ll discover resources to ensure your success!**

- Dropout prevention funding: Explore current opportunities and new legislation working its way through Congress
- Online professional development tools to ensure every Freshman Transition course instructor is highly-trained and motivated
- Newsletters that present the latest information and research on dropout prevention
- Data and resources necessary to generate buy-in from teachers, parents, school board members, and community partners for a Freshman Transition course

### **You’ll leave the workshop with incredible insights and:**

- All five texts of the award-winning *Career Choices* curriculum (an \$88 value)
- A DVD with various video vignettes that will generate enthusiasm and buy-in when you share them with your team
- A rubric for evaluating the effectiveness of your dropout prevention program structure

[www.academicinnovations.com/thekey.html](http://www.academicinnovations.com/thekey.html)

—What’s the bottom line?

**the value in a good education,  
keep them in school.**

Give them a reason to learn?

And appealing—in the form of their own 10-year plan—and, at the end of the day, look like **if they don’t** follow through with their plans.

How does the **Course Standards for Freshman Transition Classes** does!

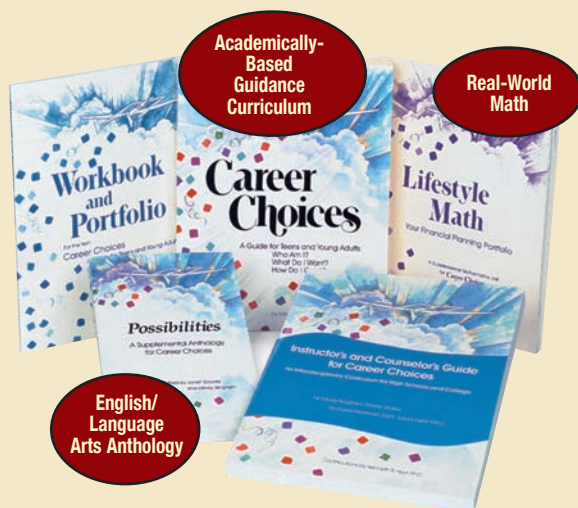
## Top 10 Reasons to Attend this Workshop

- 10 **Our trainers are the best!**
- 9 **We use the latest technology** to enhance your learning experience.
- 8 We provide **more than theory; you’ll gain practical solutions** to share with your school’s team.
- 7 Nearly **two decades’ experience** helping schools impact their dropout rates.
- 6 You’ll hear the **voices of students, teachers, and administrators** talking about their successful experiences (via video).
- 5 You’ll come away with samples of a proven, **award-winning curriculum**.
- 4 After this workshop, you’ll know how to **avoid reinventing the wheel** and how to get results from the first day of class.
- 3 **We’re not afraid to be candid about what works—and what doesn’t.**
- 2 **It’s an outstanding value**, so you’ll want to bring a team.
- 1 **Your satisfaction is guaranteed.**

## Rigorous, Academically-based Curriculum

Using the *Career Choices* materials as a model curriculum that meets the Course Standards for Freshman Transition Classes, workshop participants will explore the various components needed for a well-executed course that can dramatically change students’ attitudes about the value of education. In addition, participants will learn:

- Proven methods for helping all students create meaningful 10-year career and education plans
- Strategies to use the 10-year plan throughout high school for advisory functions and academic coaching with the online tool, My10yearPlan.com
- How to integrate academics and technology into your Freshman Transition course using *Career Choices’* literature anthology, math supplement, and online enhancements
- How the *Career Choices* curriculum can be used in a variety of course structures to address myriad issues for various student populations



### What are people saying about the Career Choices curriculum?

*“Every student takes our Keystone [Freshman Transition] course because we believe whether you are a potential dropout or a potential star, you need assistance in determining the details about your future and an understanding that there is a place for you in the future where you can be successful.”*

Beverly Strickland, Dir. of High School Programs  
Duval County Public Schools, Jacksonville, FL

*“The biggest surprise is the brevity it takes to work.”*

Bobby Cunningham, Principal  
McCormick High School, McCormick, SC

*“After utilizing Career Choices as a counseling instrument and a career cluster selection, less than 5% of our students are changing programs. This evidence supports our belief that the program is a key to career decision-making.”*

Jim Campbell, Ed.D, Executive Director  
Delaware Tech Prep

*“Students are more focused, have a better understanding of why they are in school, and know the courses needed to better prepare for career goals.”*

John A. Holmes, Career Education Teacher  
San Gabriel High School, San Gabriel, CA

*“Many students have told people this is the most worthwhile class they have had...All freshmen will now have to take a class in which we use Career Choices.”*

Ted Szafranski, Business Teacher  
St. Charles High School, St. Charles, MI

At the end of the day,  
you’ll be saying to yourself,  
***I wish I’d had this course when I was growing up!***

**Unable to attend the workshop, but interested in learning more?**  
Request a 60-day review set of *Career Choices* by calling (800) 967-8016.

The Key to

# Dropout Prevention

How to Implement a FRESHMAN TRANSITION Course in the 8<sup>th</sup> or 9<sup>th</sup> Grade

If you want to:

- ✓ Reduce your school's dropout rate
- ✓ Increase academic achievement
- ✓ Increase post-secondary completion

*"... we came back not only with a vision for what our standards could be and how we could address our 9<sup>th</sup> graders, but also with material that really spoke to my heart."*

Peggy Clark, Standards Coach  
Samuel Wolfson High School, Jacksonville, FL

don't miss this

## One-day Workshop

The Key to

# Dropout Prevention

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If you find the dropout rate at your school unacceptable, don't miss this important

## workshop!

*"It is very difficult to leave school for workshops. This one is well worth the effort—usable, practical ideas."*

Frank Stello, Counselor  
King George High School, King George, VA

### DATE-SENSITIVE MATERIAL

#### Mailroom Personnel:

Kindly forward this time-sensitive information to the person in charge of your dropout prevention efforts.

*Academic Innovations*

59 South 100 East  
St. George, UT 84770

For more information or to register, call

**(800) 967-8016**

or visit

[www.academicinnovations.com/thekey.html](http://www.academicinnovations.com/thekey.html)